

MANAGE YOUR CAREER OVERVIEW

Landing your Job is not the end of the process. Career change statistics tell us that you're likely to make several career changes in your lifetime. So this stage is about you actively managing your career so you're always preparing for whatever is next.



Gone are the days when someone would graduate from college, work their entire career with the same company, then retire at age 65. Today, job and career changes are the norm. This reality makes Managing Your Career more important than ever. Let's use a couple of scenarios to demonstrate what some of these career changes might look like within our Career Planning Process.

Scenario 1: *You find out about a job opening that is a perfect next-step for your career.*



In this case, all you may need to do is loop back to Stage 4, **Communicate Your Brand**, to update your resume, LinkedIn profile, portfolio, etc. to reflect your most recent accomplishments then proceed to Stage 5 where you'll prepare for your interview.

Scenario 2: *You re-evaluate your current career path (either by choice or forced by layoff).*



This scenario requires very different action...you'll likely want to loop back to Stage 1, **Conduct Your Assessment**, to take the time to re-assess your interests, values, and personality then work your way through the stages again to land your next job.

If you don't **Manage Your Career**, who will? Answer: No one! It is up to you. We use the image to the right to highlight 6 aspects of managing your career.

Take **C**harge...it is YOUR career
 Have a pl**A**n, but be flexible
 Keep **R**esume & LinkedIn Profile current
 Se**E**k your Passion
Network!
 Build a solid **R**eputation